



CONTENTS

Acknowledgements	3
Report overview	4
Introduction	5
Previous review	6
Physical Activity and Cycling Among School-Aged Children	6
Cycling Education	7
The Certificat Cycliste Averti Cycling education program	8
Data and Methods	10
Results	12
Children – General	13
Children's Bicycle Safety Knowledge	14
Children's Behavior and Attitudes	16
Adult's Perceptions of Children	16
Adult's Behavior and Attitudes	19
Discussion & Policy recommendations	21
Limitations & future research	23
Concluding remarks	24
References	25
Appendix 1 – Surveys	28
Adults: before survey	28
Adults: after survey	38
Children: before survey	41
Children: after survey	50
FIGURES	
1: Before and after having been taught about bicycle safety	13
2: Sample questions from the children's bicycle safety knowledge test	15
3: Perceptions of cycling habits and skills	18
4: Desire to use a bicycle	19
5: Assessment of the CCA program	22
TABLES	
1: Details of Participating Schools	9
2: Summary Statistics for Adults and Children who Participated in the	
Pre-CCA Program Survey	12



ACKNOWLEDGEMENTS

The authors would like to thank the Natural Sciences and Engineering Research Council of Canada (NSERC) Discovery-Program and the Social Sciences and Humanities Research Council (SSHRC) for their financial support. Thank you also to Magali Bebronne of Vélo Québec for helping with the writing of the methodology and to Aesha El-Geneidy for her help in survey testing. Finally, the authors express their gratitude to the school teachers for handing out the recruitment letters as well as the children and adults who took the time to participate in the surveys.



REPORT OVERVIEW

Many cities are developing policies that promote cycling due to the positive environmental, economic, and health benefits. Promoting bicycle usage amongst school-aged children is particularly important as it is one way to encourage more active lifestyles. The purpose of this paper is to evaluate an on- and off-bicycle education program for school-aged children in Montreal, Canada with the goal of understanding how education influences children's and parents' cycling behavior and attitudes. Using qualitative measures and descriptive statistics this paper analyses pre- and post-program survey results from children who participated in the program and their parents. Results show that children's knowledge of bicycle safety increased and that participants made significant improvements in knowing bicycle-specific street signs and hand signals. Children also became more confident: before the program 75% of children stated that riding a bicycle was not difficult for them and after, this increased to 92%. Students' parents also reported improvements in their children's cycling abilities, and 55% stated that they would allow their children to participate in an organized "cycle-to-school" program. In addition, half of the parents included in the post-program survey stated that their behaviors and/or attitudes towards cycling had positively changed as a result of their child's involvement in the bicycle education program. To encourage cycling in any region, bicycle educators and advocacy groups need to develop school-based bicycle education programs as well as "cycle-to-school" programs. While city planners should consider implementing policies that encourage the development of bicycleinfrastructure and traffic calming measures, especially near schools in order to encourage parents to allow their children to bicycle to school.



INTRODUCTION

Many cities are developing policies that promote the use of sustainable modes such as walking and cycling due to their positive environmental, economic, health and social benefits (1-3). Recent research has often focused on cyclists' existing travel behavior and their experience and satisfaction with the built environment (4-8). Several researchers have specifically focused on ways to promote bicycling to adults who are not cycling (9), and on ways to increase cycling frequency among different groups of existing cyclists (10). An increase in bicycle mode share poses many benefits for cities and therefore cycling advocacy groups around the world are developing programs to promote bicycle usage amongst adults and school-aged children as a way to encourage more active, and less sedentary, lifestyles (11-13).

Educating school-aged children about certain habits has shown to be an effective way to change behavior among future generations (10; 14), as well as among their parents (15; 16). In 2014, Vélo Québec, a local cycling advocacy group in Montreal, Canada, in collaboration with one of Montreal's public school boards, started a pilot program to teach children about bicycle safety using on- and off-bicycle instruction. The program is known as Certificat Cycliste Averti (CCA) and the English translation of the originally French program name is "Certified Aware Cyclist."

The present study, to our knowledge, is the first to assess a bicycle education program in Canada and focusses on assessing the CCA program through an analysis of pre- and post-surveys of children and parents who were exposed to the CCA in 2015. This paper, which assesses the success and influences of the CCA program, begins with a brief literature review, followed by a description of the program and then discusses the data and methods used. Next, it analyses the results of the surveys and focuses specifically on the changes in attitudes and behaviors of children and adults before and after the CCA program. Finally, the paper concludes with a discussion of the results and accordingly recommends relevant policies.



PREVIOUS RESEARCH

Physical Activity and Cycling Among School-Aged Children

In recent years many studies have found that children and youth are not meeting the recommended amount of daily physical activity, which can result in negative health outcomes. In Canada specifically, school-aged children are recommended to engage in at least 60 minutes of moderate- to vigorous-intensity physical activity every day (17). However, currently only 5% of school-aged Canadian children are reaching the recommended amount (18). A simple way to engage in daily physical activity is by using active transportation such as walking and cycling to get to school, but in a recent survey of Canadian parents, only 24% claimed that children always travelled to school by a non-motorized mode, while 62% said that their children always used inactive modes. More specifically, of those who used active transportation, 20% walked, 1% used a bicycle, and 3% used a combination of walking and cycling (19).

Physical activity, such as using a bicycle, is important for children and youth, as increases in physical activity are linked to minimizing cardiovascular disease risk factors improving other physiological health outcomes (20-22). In addition, many studies have found that increases in physical activity lead to improvements in cognitive function such as performance at school (23; 24) and mental health (25). However, despite the benefits of increased physical activity, the percentage of children travelling by active transportation in Canada decreased by 4% between 2000 and 2010, while motorized modes of transport increased (19).

The decrease in bicycle usage is alarming, and several researchers found that parents have become resistant to allowing their children to cycle to school because they believe the distance is too far or for safety reasons (26; 27). For example, in a recent study of the Greater Toronto Area, Mammen et al. (26) surveyed parents about their children's commute to school and found that only 6% of 1,016 children cycled to school. Other North American studies have found similarly low rates for bicycle usage to school such as a Utah study of adolescents by Bungum et al. (28) that found that of 2,692 middle and high-school students, only 1.3% of boys and 0.1% of girls used a bicycle to travel to school. In a study assessing travel to school at a national level in the United States of America, McDonald (29) found that bicycle usage amongst school children decreased from 1.0% to 0.8% between 1977 and 2001. These results demonstrate that a decrease in bicycle



usage has consistently been reported across North America, and make clear that measures need to be taken to increase the use of this healthy and sustainable mode.

Cycling Education

One way to encourage parents and children to cycle to school is by introducing bicycle education in schools. Although in-school bicycle education programs may exist throughout North America, they are not frequently discussed in the literature, and evaluations of the effectiveness of these programs also appear to be rare. However, several examples exist such as the recent study by Hooshmand et al. (12) that assessed the effectiveness of a bicycle education program for 11-14 year olds in Miami-Dade County. In this study 193 students participated in a four-day off-bicycle program that taught students about bicycle safety. Based on an analysis of pre- and post-test scores, researchers found that the program was successful in increasing children's bicycle safety knowledge and subsequently expressed interest in expanding the program throughout the region. Another off-bicycle program conducted in the Pacific Northwest of the United States of America used computer-based learning to teach kindergarten to third-grade children about bicycle safety (30). Using random control groups, these researchers found that students who had been exposed to a bicycle-specific training program significantly improved their knowledge of bicycle safety compared to students who had not. In another study, Lachapelle, Noland and Von Hagen (11) investigated the pre- and postsurveys of 636 students who participated in on- and off-bicycle classes at either a summer camp or a school-based bicycle education program in New Jersey. The analysis of the surveys suggested that children's knowledge of bicycle safety improved after completing the program. Other studies in the United States have focused specifically on bicycle helmet education such as one by Ayres (31) that found that helmet education for children positively changed their behavior in Santa Clara County, CA, and another by Kirsch and Pullen (32) that concluded that two years after elementary school aged children in the Pacific Northwest had been taught about bicycle safety, including helmet use, the children continued to retain the relevant information.

This brief review of the literature has demonstrated that only a few bicycle education programs have been formally evaluated in the literature, even though,



according to several authors, such programs are a cost effective way to increase safety amongst young cyclists (11; 30).

THE CERTIFICAT CYCLISTE AVERTI CYCLING EDUCATION PROGRAM

The CCA is a cycling education initiative for elementary schools developed by *Vélo Québec*, a cycling advocacy group that promotes cycling in the Canadian province of Quebec. The program was initiated to address the significant drop in cycling levels among children and youth in recent years in Montreal (Quebec's largest city). In addition, it serves as a response to the statistics released by the governmental branch responsible for all matters related to driving in Quebec which showed that young cyclists are overrepresented in casualties and serious injuries resulting from road accidents (*33*; *34*).

Inspired by international initiatives in cycling education such as the Belgian *Brevet du cycliste/ Fietsbrevet (13)*, *Vélo Québec* launched its own elementary school education program aimed at children in grades five and six (ages 10-11). The CCA second year pilot project focused specifically on bicycle safety and took place in spring 2015 in five schools located in different Montreal neighbourhoods. Schools were recruited in two ways. The first was by word-of-mouth, as parents or members of the community heard about the initiative. The second was through a recruitment presentation to Physical Education teachers by *Vélo Québec*. Teachers agreed to provide feedback on the educational materials and the implementation process, to allow for improvements and adjustments to be made for future sessions of the CCA. Table 1 provides the details of the participating schools.



Name of the school	Borough or city	Group and grade	Number of participants	Access to bicycles
Arc-en-Ciel	Plateau-Mont- Royal	1 mixed group of grade 5 and 6	22	Own bicycles
Notre-Dame- du-Foyer	Rosemont-la- Petite-Patrie	3 mixed groups of grade 5 and 6	17	Fleet of 15 bicycles loaned by the School Board
Notre-Dame- des-Neiges	Côte-des-Neiges – Notre-Dame-de- Grâce	1 group of grade 5	21	Fleet of 15 bicycles loaned by the School Board
Sainte-Louise- de-Marillac	Mercier - Hochelaga - Maisonneuve	1 group of grade 5	22	Own bicycles
Saint-Léon- de- Westmount	Westmount	3 groups of grade 5	71	Own bicycles

Preliminary meetings and planning started in early 2015, followed by half a day of teacher training at each school, during which educators were presented with the program materials and requirements. The project ran from eight to 13 weeks depending on the school, with the first groups graduating as early as late April, and the last group graduating mid-June, 2015.

The CCA program consists of four main elements. The first is comprised of six hours of off-bicycle theoretical lessons taught by the classroom teacher, focusing on road safety. The teaching materials for this phase were developed by Vélo Québec and reviewed by the educational councillors of one Montreal's public school boards, the Commission scolaire de Montréal, to ensure that it would be compatible with the other curriculum being taught (35). The second component of the program is comprised of six hours of practical on-bicycle lessons with the Physical Education teacher in a safe environment (gym or school yard) to develop the children's cycling abilities through games and exercises. The educational material for this phase of the program was developed by the Physical Education councillor of the school board. After the completion of the theoretical and practical lessons, the students were led by qualified Vélo Québec-certified cycling guides through a three to five kilometer circuit in order to experience a variety of situations and urban infrastructure specific to the neighbourhood in which their school was located. Children either used their own bicycle or one provided by the School Board. Finally, all children participated in an individual, on-road exam to evaluate their safe cycling skills. The success rates varied between schools and ranged



from 23% to 65%. Students who passed the CCA program went home with a "completion of program certificate," while those who failed were given a "certificate of participation."

Several challenges had to be overcome throughout the implementation of the program such as cold and rainy weather limiting the possibilities of outdoor activities and school gymnasiums lacking space for all students to cycle at the same time. In addition, not all students had access to a well-functioning bicycle and the skill levels among students differed from beginner to advanced. Another matter was the result of the process, as several teachers felt that all students should have received a "completion of program certificate," and were disappointed by the variation of success rates in the groups. Nevertheless, the project was generally well appreciated by children, parents and teachers alike. Teachers noted that the content was relevant and well designed and that students enjoyed the program and learned many useful skills. Throughout the program, many parents expressed their appreciation of the project and wished that it would be offered more broadly in elementary schools. Several expressed that they believed that the program should be made mandatory in all Montreal elementary schools.

DATA AND METHODS

Before the beginning of the 2015 CCA program, children who would participate and their legal adult guardians were invited to take part in a survey about bicycle safety and behavior. Survey invitations were distributed to children and parents both before and after the program in order to evaluate the effectiveness of *Vélo Québec's* program. In May of 2015, before the first session of the CCA program, classroom teachers handed out invitation letters asking students and adults to participate in the pre-CCA program survey and prizes were used as incentives. To participate in the survey, participants were directed to the online survey. Every invitation letter included a code that corresponded to both the children and the adults, and could later be used to match the parents to their children. The surveys included general questions about their cycling behavior to capture information such as their access to a bicycle and whom they generally ride with. As part of the survey, children were asked to complete a knowledge test about bicycle safety and signage that was based on the theory that would later be presented to them



in class. Both children and adults were asked several attitudinal questions that assessed how much they identified with statements such as "I like riding a bicycle" and "riding a bicycle is difficult for me." Adults were also asked the same questions about their children ("My child likes riding a bicycle" and "Riding a bicycle is difficult for my child") in order to be able to analyze the difference between children's perception of themselves and adults' perceptions of their children. Several questions about individuals' motivations to use a bicycle were also included to capture the intent to use a bicycle in the future. With regard to demographic information, children were only asked to report their age and gender, while adults were asked several additional question which are presented in Table 2.

After the completion of the CCA program classroom teachers again handed out invitation letters to the children and adults. This time a post-CCA program survey was administered which tested children on their knowledge of cycling safety and asked both adults and children about their attitudes towards cycling to assess whether a change had occurred. The pre- and post-CCA program surveys were linked using a code that was included in the invitation letters that participants entered online to commence the survey.

A total of 153 children participated in the program and Table 1 includes information about the number of participants from each school. A total of 145 children and adults participated in the pre-program survey before the CCA program started, resulting in a response rate of 47.4% (145/(153*2)), and 84 participated in the post-program survey resulting in a response rate of 27.5% (84/(153*2)). After illogical responses and errors were removed, the total number of surveys used in this analysis is 130 pre- and 75 post-program surveys demonstrating that participation rates were higher before the program (*N*=children: 80, adults: 50) than after (*N*=children: 51, adults: 24).

The following section of this paper uses qualitative measures and descriptive statistics to assess and discuss the survey findings. The results are based on a comparison of all of the children and adults who participated in the survey before the CCA program to all of those who participated after. Summary statistics are discussed and figures are used to highlight key findings and to better understand relationships between variables.

TABLE 2 Summary Statistics for Adults and Children who Participated in the Pre-CCA Program Survey



ADULTS:		
Gender	Number of people in the	Employment
	household	
Male: 35%		Employed full-time: 61%
Female: 65%	2 people: 16%	Employed part-time: 18%
	3 people: 14%	Self-employed: 8%
	4 people: 49%	Unemployed: 8%
	5 people: 18%	Student: 6%
	6 people: 2%	
	Prefer not to answer: 2%	
Average age	Number of children under the	Where were you raised
	age of 16 in the household	
44 years old		Montreal: 24%
	1 child: 24%	Another city in Quebec: 27%
	2 children: 59%	Another city in Canada outside
	3 children: 10%	of Quebec: 6%
	4 children: 4%	Europe: 20%
	Prefer not to answer: 4%	Other: 24%
Education	Number of people in the	Did you grow up in an area that
	household employed full-time	was
College or less: 20%		
Undergraduate degree:	1 person: 55%	Urban: 39%
33%	2 people: 41%	Suburban: 22%
Graduate degree: 43%	Prefer not to answer: 4%	Rural: 39%
Prefer not to answer: 2%		
CHILDREN:		
Gender	Average age	
Male: 56%	11 years old	
Female: 44%	11 years old	
1 CITIAIC. 44 /0		

RESULTS

An initial analysis of the surveys demonstrates that many children and adults already used a bicycle regularly before the CCA program, knew about bicycle safety, and wanted to cycle more than they did at the time they were surveyed. After the program, however, children's knowledge about bicycle safety increased and adults' attitudes about cycling improved. The sections below use summary statistics and Chi-Square tests of independence to examine the differences in children's knowledge of bicycle safety, as well as changes in children and adults' behaviors, and attitudes before and after the CCA program.

Children - General

Ninety-three percent of the children who participated in the survey before (b) the program had access to a bicycle. This increased to 98% after (a) the program. Most children learned how to ride a bicycle from a family member (b=79%, a=80%), although the percentage of children who stated that they learned how to ride a bicycle at school increased from 6% to 16% after the completion of the CCA program. This change was not statistically significant, indicating that many children had already been taught prior to their involvement with the CCA program. Although nearly all of the children reported that they already knew how to ride a bicycle, only 65% stated that someone had taught them about bicycle safety before their involvement with the CCA program. However, after the completion of the program this significantly increased to 96% (Figure 1). An important finding is the variation in bicycle safety knowledge learned from a family member compared to a teacher at school before and after the CCA program; although many children initially learned about safety from their parents, it is possible that some of the safety skills obtained from parents did not correspond to the actual safety rules needed to safely and confidently use a bicycle on the road.

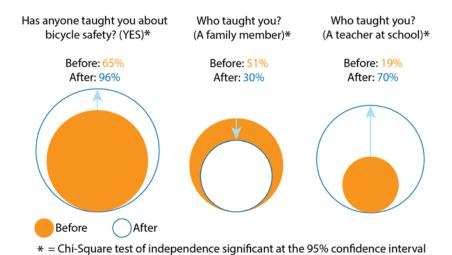


FIGURE 1: Before and after having been taught about bicycle safety

In both the pre- and post-surveys children were asked to state whether riding a bicycle to school was "not," "a little" or "a lot" like them. Whereas before the program 6% stated that riding a bicycle to school was "a lot" like them, after the program it increased to 12%. Adults' perceptions of their children were similar with 13% agreeing that riding a bicycle to school was "a lot" like their child before the program, and 29% after. Bicycle usage on the weekend increased significantly and 38% of children before the



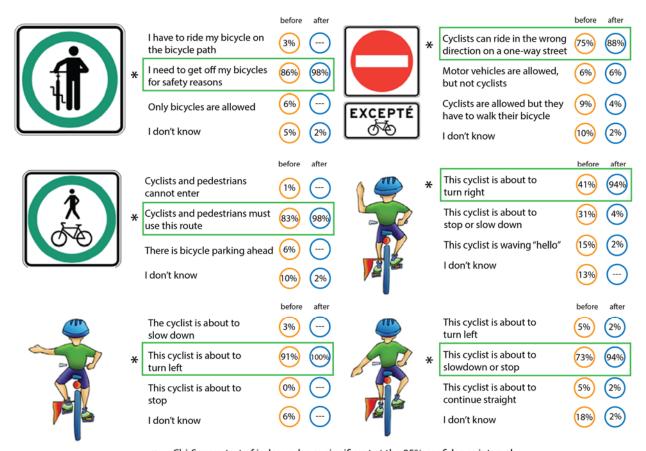
program stated that riding a bicycle was "a lot" like them and increased to 56% after. Parents' perceptions of their children's bicycle usage on the weekend similarly increased, but was not statistically significant (Figure 3).

When children were asked about cycling frequency, the question "During the spring and summer, how many days a week do you usually ride a bicycle?" yielded unexpected results. Children reported that the amount that they use a bicycle decreased after the program was completed. More specifically, fewer children reported cycling 3-5 times a week (b=45%, a=34%), and those cycling one to two days a week increased (b=25%, a=28%), as did those who cycle only a couple of times a month (b=19%, a=32%). These findings appear to conflict with those previously discussed as the statement about riding a bicycle to school and on the weekend suggest increases in ridership, but the question regarding the amount of days a week that the children cycle suggests a decrease. These seemingly contradictory findings may be a result of the wording of the questions having been confusing for children, or could signify that while actual ridership did not increase, children began to self-identify more as cyclists.

Children's Bicycle Safety Knowledge

The primary purpose of the CCA program is to teach children how to become safer cyclists. Based on an analysis of the pre- and post- surveys it is clear that the program was successful in increasing children's theoretical knowledge of bicycle safety. Figure 2 demonstrates several sample questions that were included in the pre- and post-knowledge tests and demonstrates how the students preformed before and after the completion of the CCA program. Children improved their knowledge of overall bicycle safety, and especially hand signals. The results of the pre- and post-tests also demonstrate that children learned the value of communicating with other road users. More specifically, while before the program 55% stated that the reason that it is important to make visual contact with drivers is to make sure that the cyclist's intentions are understood, after the program this response significantly increased to 88%.





 \divideontimes = Chi-Square test of independence significant at the 95% confidence interval

FIGURE 2: Sample questions from the children's bicycle safety knowledge test.

The statistically significant improvements between children's pre- and post-test scores demonstrate that the CCA program was effective in improving children's theoretical knowledge of bicycle safety. However, because the pre- and post-tests were administered within four to six weeks of each other, memory retention may have been better in the short-term, than it would be if the test had been administered after a longer period of time. Therefore, a more robust study would include the results of a follow-up study approximately a year later as suggested by Lachapelle, Noland and Von Hagen (11). In addition, it is not certain that students who improved their theoretical knowledge of bicycle safety also put their skills into practice on the road. Therefore, in an attempt to capture changes in students' on-road cycling behavior, the following section analyses students' self-reported behavior both before and after the CCA program. Next, parents' perceptions of their children are analyzed as a control for children overestimating their abilities as cyclists.



Children's Behavior and Attitudes

The survey tested children's perceptions of their behavior before and after the CCA program. Using a three-point Likert scale, questions asked the children to choose whether statements were "not like me," "a little like me," "a lot like me," or "does not apply." An analysis of children's pre- and post-CCA program responses suggests that the theoretical and practical classes increased the children's skills and confidence as cyclists. For example, before the theoretical and practical classes 75% of children stated that riding a bicycle was not difficult for them, which significantly increased to 92% after they completed the program.

The same Likert scale as mentioned above was used to assess whether children put the theory that they learned into practice, and the results are presented in figure 3. Based on these findings, it is unsurprising that after the completion of the program, 72% of children stated that the bicycle classes at their school made them a better cyclist, 62% felt more comfortable riding a bicycle than they did before the program, and 52% believed that they would use a bicycle more often after they completed the course. Because the students' self-evaluation of their bicycle habits were aligned with the results of the pre- and post-knowledge tests discussed above, it can be concluded that the CCA program motivated children to become safer and more responsible cyclists.

Adult's Perceptions of Children

In order to control for children potentially over-estimating their own abilities (36), both the pre- and post- tests evaluated parents' perceptions of their children using the same questions that were included in the children's version of the survey. For example, when adults evaluated their children before the CCA program, 62% stated that riding a bicycle was not difficult for their child. After the program, parents' perceptions of their children increased significantly with 92% stating that riding was not difficult for their child. Figure 3 demonstrates the differences between the children's self-evaluations and the parents' evaluations of their children for various statements about bicycle safety and habits. Although, children might be over-estimating or parents under-estimating their cycling habits, differences are clearly observed after the CCA program. The first and second columns of Figure 3 demonstrate the differences between children's perceptions of their own cycling habits before and after the program compared to parents' perceptions of their children. The final column in the figure represents adults' perceptions of their own



cycling habits. The evaluation of both children's self-perception and adults' perceptions of their children, as well as the statistically significant results of the post-knowledge test demonstrate that the CCA program was effective in teaching children to safely use hand signals on the road, and increase their confidence as city-cyclists.





★ = Chi-Square test of independence significant at the 95% confidence interval

FIGURE 3: Perceptions of cycling habits and skills.



Adults' Behavior and Attitudes

While the results of the analysis above have made clear that the CCA program positively influenced the skills and attitudes of young cyclists, this section aims to evaluate whether the behaviors and attitudes of the parents of whose children participated in the CCA program were also influenced by the program.

Nearly all of the adults in this study stated that they know how to ride a bicycle (94%). However, only 75% reported that they have access to a bicycle. Most of the adults who own a bicycle use it alone (63%), but many also cycle with their school-aged children (58%) or with other family members or friends (26%). More than half of the adults ride a bicycle at least once a week during the spring and summer, and 25% reported that they use a bicycle five or more days a week. Despite the already high usage, most adults want to use a bicycle more than they currently do (86%), and also would like their children to increase their bicycle usage (92%) (Figure 4).

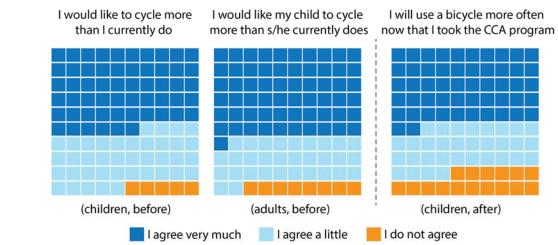


FIGURE 4: Desire to use a bicycle.

When adults were asked whether their child rides a bicycle to school when the weather allows, there was a significant change between before (22%) and after (46%) the CCA program. However, these results do not align with those discussed earlier, as children reported that the amount that they use a bicycle decreased after the CCA program and neither the children's nor the parents' opinions about using a bicycle to get to school increased significantly as was shown in figure 3. These conflicting results raise the question of whether asking parents about children's travel behavior is reliable, and future studies would likely be better off assessing cycling frequency in children through



the use of a global positioning system (GPS) unit (37). However, the finding that before the program 92% of parents and 95% of children stated they agreed "very much" or "a little" with wanting (their children) to cycle more, but after the completion of the program only 84% of children said that they agreed "very much" or "a little" that they believed that they would increase their frequency of bicycle usage, suggests that there is a disconnect between the desire to use a bicycle and actually doing so. This means that 11% would either like to cycle more, but do not think they will, or alternatively, these results could signify that 11% of children became discouraged to use a bicycle after the CCA program. However, since the overall comments about the program were very positive and there was an increase in children stating that they like using a bicycle, it is more likely that children are experiencing a barrier to using the mode.

When we asked parents to state the main reason that they do not allow their children cycle to school they reported that it is because they are worried about their children's safety with regard to traffic (37%), the volume of traffic between their home location and the school (22%), and the concern that their child's bicycle might be stolen (20%). These results demonstrate that bicycle education is equally important as making improvements to bicycling infrastructure as both are necessary to motivate safe cycling behavior and thereby prevent injury (12).

When adults were asked whether they had changed their cycling habits or perceptions since their child completed the CCA program, 50% reported that they had. Those who responded positively were asked how their habits or perceptions had changed. Responses that demonstrated that adults' perceptions had changed were primarily concerning increased confidence in children. For example one parent responded by stating "I'm more confident to let my daughter ride her bike alone. She knows the rules well, and has passed them on to us. [translation from French by author]." Another parent expressed an increase in confidence by stating, "Now I no longer believe that this mode of transport is dangerous for children [translation from French by author]."

Other changes in behavior had to do with parents wanting to set a good example for their children. One parent stated "I pay more attention to the rules of the road: stops, signaling, who has priority, especially when I cycle with my child, to set a good example [translated from French by author]," while another reported, "Now I know that my child knows the right rules so I do not want to contaminate him with my bad habits [translated]



from French by author]." In addition, adults also stated that their own cycling habits became safer and one parent made the comment, "I now cycle on the road rather than the sidewalk [translated from French by author]," while another conveyed, "I now wear a helmet for safety reasons [translated from French by author]."

These changes in attitudes and behavior demonstrate that the CCA program not only benefited the children, but also changed the habits of the adults who interacted with the children. Previous research in other fields has shown that children have an influence on their parents (15), and research on health education in children found that a school program teaching grade three to five students with asthma about self-management skills positively influenced their parents behavior (16). Parents' changes in cycling behavior after the CCA program demonstrate a similar effect.

DISCUSSION & POLICY RECOMMENDATIONS

The analysis of children and adults' pre- and post-surveys suggest that the CCA program was successful in teaching children about bicycle safety and improving both groups' attitudes towards using bicycles as a mode of transportation. The research approach of testing children's theoretical knowledge about road safety, their self-perception as cyclists, as well as the parents' perceptions of their children enabled us to analyze children's behaviors from different angles, and therefore, confirm that the CCA program was successful in teaching children about bicycle safety and changing adults' attitudes in the short-term. Figure 5 demonstrates that both adults and children found that the CCA program positively influenced the children's abilities to use a bicycle.



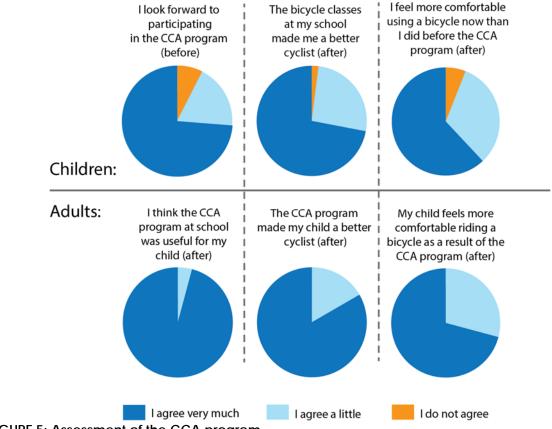


FIGURE 5: Assessment of the CCA program.

Although after the completion of the CCA program, the children became better cyclists, and half of the adults changed their perceptions and/or cycling-related behavior, a disappointing finding of the study is that children did not report significant increases in using a bicycle to get to school. This result makes clear that even though school bicycle education programs can have a positive influence on both the participating children and their parents, without sufficient bicycle-specific infrastructure, behavioral changes are unlikely to occur. As mentioned earlier, the main reasons that parents resist allowing their children to use a bicycle to get to school is because they are worried about their children's safety with regard to traffic (37%), the volume of traffic between their home location and the school (22%), and the concern that their child's bicycle might be stolen (20%). Therefore, even though 24% of parents stated that they moved to their current home location because they wanted to live in a neighborhood where their children could walk or cycle to school, and 6% wanted to be in a bicycle-friendly neighborhood, without infrastructure that can support the safety of young



cyclists, the bicycle mode share to school is unlikely to increase. Therefore, policies that promote the development of bicycle-specific infrastructure should be implemented, especially near to schools. In addition, when parents were asked whether their current neighborhood was very or extremely bicycle friendly, only 20% agreed, with 53% stating that it is moderately bicycle-friendly, and 28% stating that it is only slightly, or not at all bicycle friendly. These results demonstrate that there is a disconnect between the desire to use a bicycle, and how the urban environment influences mode choice (38; 39).

One approach to making cycling to school safer in the short-term is by developing "cycle-to-school" programs where an adult would pick up children by bicycle on the way to school similarly to a school bus. Although such a program would only be safe in neighborhoods with bicycle-friendly infrastructure, it is one way to increase cycling amongst children. When parents were asked whether they would allow their children to participate in an organized "cycle-to-school" program, most responded positively with 55% stating yes, 33% stating maybe, and only 12% stating no. Because many of the children who participated in the CCA program stated they would like to cycle more, and parents reported that they would like their children to cycle more (Figure 4), the development of a "cycle-to-school" program could be an effective way to increase ridership amongst school-aged children in Montreal. Therefore, bicycle advocacy groups and schools should work together to develop such programs with the goal of increasing cycling not only in Montreal, but across Canada.

LIMITATIONS AND FUTURE RESEARCH

It is important to note that this study assessed children's knowledge of bicycle safety, and adults and children's perceptions and behavior in the short-term, but it was beyond the scope of this study to determine the long-term effects of the CCA program. If this program were to be repeated in future years, it would be beneficial to assess the behavior of graduates from the CCA program a year after the completion of the program or even several years after. Another limitation of this study is the lower post-survey response rate. In the future, changes in the data collection methods should attempt to motivate all pre-survey participants to also complete the post-survey. Finally, future studies should consider using GPS units to track children's travel behavior as the



results of this study raised questions about the reliability of adults' reports of their children's travel habits as well as children's self-reported travel behavior.

CONCLUDING REMARKS

The results of this study have made clear that off- and on-bicycle school-based education about bicycle safety is one way to effectively teach children how to become responsible, safe, and confident cyclists. In addition, the results demonstrated that a byproduct of teaching school-aged children about bicycle safety is that the children's parents are also likely to change their cycling behavior and attitudes towards using a bicycle. An analysis of the parents' comments of the program in general revealed that many were very enthusiastic about the CCA program, and several commented that it should become a mandatory aspect of elementary education. For example, one parent stated that "[t]his is an essential course that should be part of the elementary school curriculum [translation from French by author]."

This research, based on surveys of children and their parents or legal guardians/tutors who participated in a bicycle education program for school-aged children in Montreal, Canada, provides new insight into cycling education. The findings can be useful for school boards and bicycle educators to better develop and assess bicycle education programs in the future, as well as for planners and policy makers to understand the aspects that influence bicycle use to school. Policies that encourage bicycle education and the development of neighborhoods that promote cycling will not only reduce costly traffic congestion and emissions, but will also contribute to increasing active and healthier lifestyles for children and adults.



REFERENCES

- [1] Dill, J. Bicycling for transportation and health: The role of infrastructure. *Journal of Public Health Policy*, Vol. 30, No. S1, 2009, pp. S95–S110.
- [2] Gordon-Larsen, P., M. Nelson, and K. Beam. Associations among active transportation, physical activity, and weight status in young adults. *Obesity Research*, Vol. 13, No. 5, 2005, pp. 968-975.
- [3] Heinen, E., and S. Handy. Similarities in attitudes and norms and the effect on bicycle commuting: Evidence from the bicycle cities Davis and Delft *International Journal of Sustainable Transportation*, Vol. 6, 2012, p. 257.
- [4] Larsen, J., Z. Patterson, and A. El-Geneidy. Build it. But where? The use of geographic information systems in identifying locations for new cycling infrastructure. *International Journal of Sustainable Transportation*, Vol. 7, No. 4, 2013, pp. 299-317.
- [5] Larsen, J., and A. El-Geneidy. A travel behavior analysis of urban cycling facilities in Montréal Canada. *Transportation Research Part D: Transport and Environment*, Vol. 16, No. 2, 2011, pp. 172-177.
- [6] Willis, D., K. Manaugh, and A. El-Geneidy. Uniquely satisfied: Exploring cyclists trip satisfaction. *Transportation Research Part F: Traffic Psychology and Behaviour*, Vol. 18, 2013, pp. 136-147.
- [7] Broach, J., J. Dill, and J. Gliebe. Where cyclists ride? A route choice model developed with revealed preference GPS data. *Transportation Research Part A: Policy and Practice*, Vol. 46, No. 10, 2012, pp. 1730-1740.
- [8] van Lierop, D., M. Grimsrud, and A. El-Geneidy. Breaking into bicycle theft: Insights from Montreal, Canada. *International Journal of Sustainable Transportation*, Vol. 9, No. 7, 2015, pp. 490-501.
- [9] Dill, J., and N. McNeil. Four types of cyclists? Examination of typology for better understanding of bicycling behavior and potential. *Transportation Research Record: Journal of the Transportation Research Board*, No. 2387, 2013, pp. 129-138.
- [10] Damant-Sirois, G., M. Grimsrud, and A. El-Geneidy. What's your type: A multidimensional cyclist typology. *Transportation*, Vol. 41, No. 6, 2014, pp. 1153-1169.
- [11] Lachapelle, U., R. Noland, and L. Von Hagen. Teaching children about bicycle safety: An evaluation of the New Jersey Bike School program. *Accident Analysis & Prevention*, Vol. 52, 2013, pp. 237-249.
- [12] Hooshmand, J., G. Hotz, V. Neilson, and L. Chandler. BikeSafe: Evaluating a bicycle safety program for middle school aged children. *Accident Analysis & Prevention*, Vol. 66, 2014, pp. 182-186.
- [13] Le Brevet du Cycliste / Fietsbrevet. *Le Brevet du Cycliste / Fietsbrevet*, Belgium. http://www.brevetducycliste.be/. Accessed 17 July, 2015.
- [14] Grimsrud, M., and A. El-Geneidy. Transit to eternal youth: Lifecycle and generational trends in Greater Montreal public transport mode share. *Transportation*, Vol. 41, No. 1, 2014, pp. 1-19.
- [15] De Mol, J., and A. Buysse. The phenomenology of children's influence on parents. *Journal of Family Therapy*, Vol. 30, No. 2, 2008, pp. 163-193.
- [16] Evans, D., N. Clark, M. Levison, B. Levin, and R. Mellins. Can children teach their parents about asthma? *Health Education & Behavior*, Vol. 28, No. 4, 2001, pp. 500-511.
- [17] Canadian Society for Exercise Physiology. Canadian physical activity and Canadian sedentary behaviour guidelines.In, Canadian Society for Exercise Physiology, Ottawa, 2013.



- [18] Active Healthy Kids Canada. Are we driving our kids to unhealthy habits? The 2013 Active Healthy Kids Canada Report Card on Physical Activity for Children and Youth.In, Toronto, 2013.
- [19] Canadian Fitness and Lifestyle Research Institute. Bulletin 12: Transportation among children and youth.In, Canadian Fitness and Lifestyle Research Institute, Ottawa, 2010.
- [20] Active Healthy Kids Canada. Is Canada in the Running? The 2014 active healthy kids Canada report card on physical activity for children and youth.In, Active Healthy Kids Canada, Toronto, 2014. pp. 1-116.
- [21] Carson, V., N. Ridgers, B. Howard, E. Winkler, G. Healy, N. Owen, D. Dunstan, and J. Salmon. Light-intensity physical activity and cardiometabolic biomarkers in US adolescents. *PLoS One*, Vol. 8, No. 8, 2013, p. e71417.
- [22] Carson, V., R. Rinaldi, B. Torrance, K. Maximova, G. Ball, S. Majumdar, R. Plotnikoff, P. Veugelers, N. Boule, and P. Wozny. Vigorous physical activity and longitudinal associations with cardiometabolic risk factors in youth. *International Journal of Obesity*, Vol. 38, No. 1, 2014, pp. 16-21.
- [23] Rasberry, C., S. Lee, L. Robin, B. Laris, L. Russell, K. Coyle, and A. Nihiser. The association between school-based physical activity, including physical education, and academic performance: a systematic review of the literature. *Preventive medicine*, Vol. 52, 2011, pp. S10-S20.
- [24] Singh, A., L. Uijtdewilligen, J. Twisk, W. Van Mechelen, and M. Chinapaw. Physical activity and performance at school: a systematic review of the literature including a methodological quality assessment. *Archives of pediatrics & adolescent medicine*, Vol. 166, No. 1, 2012, pp. 49-55.
- [25] Lees, C., and J. Hopkins. Peer Reviewed: Effect of Aerobic Exercise on Cognition, Academic Achievement, and Psychosocial Function in Children: A Systematic Review of Randomized Control Trials. *Preventing chronic disease*, Vol. 10, 2013.
- [26] Mammen, G., G. Faulkner, R. Buliung, and J. Lay. Understanding the drive to escort: a cross-sectional analysis examining parental attitudes towards children's school travel and independent mobility. *BMC public health*, Vol. 12, No. 1, 2012, p. 862.
- [27] Mitra, R., R. Buliung, and G. Faulkner. Spatial clustering and the temporal mobility of walking school trips in the Greater Toronto Area, Canada. *Health & place*, Vol. 16, No. 4, 2010, pp. 646-655.
- [28] Bungum, T., M. Lounsbery, S. Moonie, and J. Gast. Prevalence and correlates of walking and biking to school among adolescents. *Journal of community health*, Vol. 34, No. 2, 2009, pp. 129-134.
- [29] McDonald, N. Active transportation to school: trends among US schoolchildren, 1969–2001. *American journal of preventive medicine*, Vol. 32, No. 6, 2007, pp. 509-516.
- [30] McLaughlin, K., and A. Glang. The effectiveness of a bicycle safety program for improving safety-related knowledge and behavior in young elementary students. *Journal of pediatric psychology*, Vol. 35, No. 4, 2010, pp. 343-353.
- [31] Ayres, T. Prospects for bicycle safety education. In *Proceedings of the Human Factors and Ergonomics Society Annual Meeting, No. 50*, Sage Publications, 2006. pp. 2038-2041.
- [32] Kirsch, S., and N. Pullen. Evaluation of a school-based education program to promote bicycle safety. *Health promotion practice*, Vol. 4, No. 2, 2003, pp. 138-145.
- [33] Société de l'assurance automobile du Québec. Portrait cyclistes 2008-2013.In, Société de l'assurance automobile du Québec, Montreal, 2014.



- [34] Vélo Québec. L'état du vélo au Québec en 2010 Zoom sure Montreal.In, Vélo Québec, Montreal, 2010.
- [35] Ministère de l'Éducation de l'Énseignement supérieur et de la Recherche du Québec. *Programme de formation de l'école québécoise,.* Gouvernement du Québec, Québec. http://www1.mels.gouv.qc.ca/sections/programmeFormation/. Accessed 17 July, 2015.
- [36] Plumert, J. Relations between children's overestimation of their physical abilities and accident proneness. *Developmental Psychology*, Vol. 31, No. 5, 1995, p. 866.
- [37] Duncan, M., H. Badland, and W. Mummery. Applying GPS to enhance understanding of transport-related physical activity. *Journal of Science and Medicine in Sport*, Vol. 12, No. 5, 2009, pp. 549-556.
- [38] Cervero, R. Built environments and mode choice: Toward a normative framework. *Transportation Research Part D: Transport and Environment*, Vol. 7, No. 4, 2002, pp. 265-284.
- [39] Handy, S., M. Boarnet, R. Ewing, and R. Killingsworth. How the built environment affects physical activity: Views from urban planning. *American journal of preventive medicine*, Vol. 23, No. 2, 2002, pp. 64-73.



APPENDIX 1 - SURVEYS

Adults before survey:

Dear Students, Parents, and Legal Tutors/guardians,

Transportation Research at McGill (TRAM), in collaboration with Vélo Québec, is conducting a survey to evaluate the Certificat Cycliste Averti program. This survey will examine to examine both children's and parents'/legal tutors' knowledge and perception of using a bicycle. Your participation in this survey will allow us to evaluate the program, better understand the needs of cyclists in Montreal, and guide the development of recommendations to further encourage the use of sustainable transportation. Please answer the attached survey to share your views and experiences, and have the chance to win great prizes, including 1 iPad mini 3, 2 iPod nanos, and 5 iPod shuffles. We ask both students and parents/legal tutors to each complete the survey once before and once after Vélo Québec's program. For every survey entered, you will have a chance to win one of these prizes.

We ask both students and one of their parents or legal tutors to participate in this survey so that we are able to evaluate students and parents/legal tutors separately. This survey will take approximately 5 to 10 minutes to complete. Please use a laptop or a desktop to access the survey online. Participation is voluntary, and you may exit the survey at any time. Completing the survey indicates consent to participate in this study. The findings of the survey may be presented to different stakeholders in Montreal to help raise the concerns of cyclists and indicate their preferences. Research resulting from the survey may be published in various academic journals and conferences. All survey responses will remain confidential, stored on password-protected computers, and participants will not be identified in any publications or reports. The data may be kept for future research purposes.

The project is led by Urban Planning students Dea van Lierop and Myriam Langlois, under the supervision of Ahmed El-Geneidy, Associate Professor at the School of Urban Planning. We would like to thank the Natural Sciences and Engineering Research Council of Canada for funding this research project and contributing to graduate research. The survey is being distributed by TRAM with the approval of the McGill Research Ethics Board and the Commission scolaire de Montréal. If you have any questions or concerns regarding your rights or welfare as a participant in this research study please contact the McGill Research Ethics Officer at 514-398-6831 or lynda.mcneil@mcgill.ca

Thank you for your participation!

Dea van Lierop, Myriam Langlois & Ahmed El-Geneidy



- Evaluation of Certificate Cyclist Averti program -

Parents and Legal tutors' questionnaire (Before the program)

General information about you as a cyclist:

1.)	Please enter the entire code that is written on the letter that your the child's teacher gave
	you:
2.)	Do you own a bicycle? (Circle your answer)
	YesNo
3.)	Do you own a bicycle helmet? (Circle your answer)
	YesNo
4.)	Do you know how to ride a bicycle? (Circle your answer)
	YesNo
	Please answer the two following questions if you answered "Yes" at question 4.
	4.a) When did you learn? (Circle your answer)
	As an adultAs a child
	4 b) Lucually rido my bicyclo:

4.b) I usually ride my bicycle:

(Circle all that apply)

- Alone
- With my school-aged children
- With other family members or friends
- Other



- **5.)** During the spring and summer, how often do you usually ride a bicycle? (Circle your answer)
 - Never
 - 1-2 days a week
 - 3-4 days a week
 - 5 or more days a week
 - A couple of times a month
 - Once a month or less
- **6.)** Has anyone taught you about bicycle safety? (Circle your answer)
 - Yes
 - No, I taught myself
 - No, I don't know anything about bicycle safety

Please answer the following question if you answered "Yes" at question 6.

- 6.a) Who taught you about bicycle safety? (Circle your answer)
 - My family members
 - My friends
 - A teacher at a "learn how to use a bicycle" course
 - A teacher at a driving course
 - From popular media
 - From government media
 - From someone at a bicycle or sports shop
 - Other
- 7.) How cycle-friendly is your current neighbourhood in terms of infrastructure?

Please circle only one of the following:

- Not at all cycle-friendly
- Slightly cycle-friendly
- Moderately cycle-friendly
- Very cycle-friendly
- Extremely cycle-friendly



Attitudinal questions

8.) Indicate whether each sentence is "Not a lot like you", "A little like you", or "A lot like you". (Check the appropriate category for each sentence)

	N			
	Not like	A little like	A lot like	Does not
	me	me	me	apply
I like riding a bicycle.				
Riding a bicycle is difficult for me.				
When I ride my bicycle I try to follow the				
rules of the road.				
When I bicycle with my friends or family,				
we ride side-by-side.				
I listen to music and/or use a phone while				
riding a bicycle.				
I hold the handlebars with two hands.				
I use hand signals when I want to turn.				
I ride my bicycle to work.				
I ride my bicycle on the weekend.				
I make sure that I'm visible to other users of				
the road when I bicycle.				
I feel safe from traffic when I cycle.				
I think that using a bicycle in the city is				
dangerous.				
When I was young, I used to ride a bicycle				
to school.				
I believe that bicycles belong on the				
roads of Quebec.				

9.)	Does your child ride a	bicycle to school when the weather a	llows? (Circle your answer)
-----	------------------------	--------------------------------------	-----------------------------

- Yes
- No

Please answer the following question if you answered "Yes" at question 6.

9.a) With whom do you let your child cycle to school? (Circle all that apply)

- Alone
- With family or friends
- Other_____



Please answer the following question if you answered "No" at question 6.

9.b) Why do	you not let him.	her cycle to school?	(Circle all that a	ipply)
-----	----------	------------------	----------------------	--------------------	--------

- I feel that he or she would not be safe from traffic
- I feel that he or she would not be safe from crime
- My child is not old enough
- My child has a disability
- My child does not know how to properly ride his/her bicycle alone
- I worry that his/her bicycle might be stolen
- There is not enough bicycle parking at school
- There's too much traffic close to the school
- It doesn't work for my schedule
- My child doesn't have a bicycle
- My child's books are too heavy
- My child has many after school activities that cannot be reached by bicycle
- Other _____

10.)	Are there any specific areas on the way to school that are not safe in terms of infrastruc	ture
	or traffic? (Circle your answer)	

- Yes
- No

Please answer the following question if you answered "Yes" at question 10

	•	the main affic by wr	-	•		safe	in	terms	of

- 11.) Would you let your child cycle to school if his or her school organized a "bike-to-school" program where an adult picked up your child on the way to school similarly to a school bus (i.e. "bike-bus")? (Circle your answer)
 - Yes
 - No
 - Maybe



12.) The previous questions asked about you as a cyclist. Now, we will ask you similar questions about your child. (Please do not ask your child for help with this section as it should be your perception) Indicate whether each sentence is "Not a lot like your child", "A little like your child", or "A lot like your child."

(Check the appropriate category for each sentence)

		_	•	
	Not like	A little like	A lot like	Does not
	my child	my child	my child	apply
My child likes riding a bicycle.				
Riding a bicycle is difficult for my child.				
When my child rides his/her bicycle s/he				
tries to follow the rules of the road.				
When my child cycles with friends or				
family, s/he rides side-by-side.				
My child listens to music and/or uses a				
phone while riding a bicycle.				
S/he holds the handlebars with two				
hands.				
S/he uses hand signals when s/he wants				
to turn.				
S/he rides his/her bicycle to school.				
S/he rides his/her bicycle on the				
weekend.				
S/he makes sure that s/he is visible to				
other users of the road when s/he uses a				
bicycle.				
S/he feels safe from traffic when s/he uses				
a bicycle.				
My child thinks that using a bicycle in the				
city is dangerous.				

Motivation:

13.) State your agreement with the following statements:

(Check the appropriate category for each sentence)

	I do not agree	l agree a little	I agree a lot
I would like to cycle more than I currently.			
I would like my child to cycle more than s/he currently			
does.			



Personal information:

14.) Are you:

(Circle your answer)

- Male
- Female
- Prefer not to answer

15.) In what year were you born:

(Please write it down)

•

16.) Where were you raised:

(Circle your answer)

- Montreal
- Another city in Quebec
- In Canada, outside of Quebec
- The United States of America
- Central and South America
- North Africa
- Sub-Saharan Africa
- Europe
- Middle East
- Central Asia
- South Asia
- East Asia
- Australia or New Zealand
- Pacific Islands
- Other

17.) Were you raised in a location that was more:

(Circle your answer)

- Urban
- Suburban
- Rural

18.) For us to better understand	your travel behaviour	, please enter	your current home	e postal
code (Example: H3A 0C2):				

DI		1	
Please Write	vour postai	code here:	



19.) Why did you move to your current residence location?

(Please circle all that apply)

- I have live at my current home all my life
- The structure of my family has changed
- I needed more space
- I retired
- I wanted to be closer to my work
- I wanted to be closer to my partner/spouse'swork
- My work/school location has changed
- I couldn't afford my previous home anymore
- I wanted to own my place
- I wanted to live closer to my family and friends
- I wanted to live in a family-oriented neighbourhood
- I wanted to live in a location where my child(ren) can walk or cycle to school
- I wanted to be closer to public transit
- I wanted to live in a neighbourhood with good access to bicycle infrastructures (eg. bicycle lanes, paths, parking, etc.)
- I didn't like my old neighbourhood
- It was a good investment
- The cost of parking are lower
- The cost of transport to work/school are lower
- Other_

20.) How many people are in your household including yourself?

Please circle only one of the following:

- •
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- More than 10

21.) How many licensed drivers are in your household, including yourself?

Please circle only one of the following:

- ´
- 2
- 3



- 4
- 5
- 6
- 7
- 8
- 9
- 10
- More than 10

22.) How many family members under the age 16 are in your household?

Please circle only one of the following:

- 1
- 1
- 3
- 4
- 5
- 6
- 7
- 8
- 9 • 10
- More than 10

Please answer the following question if you have two children.

22.a) Does your other child use a bicycle? (Circle your answer)

- Yes
- No

Please answer the following question if you have more than two children.

22.b) Do any of your other children use bicycle? (Circle your answer)

- Yes
- No

23.) You are:

Please circle all that apply:

Employed full-time



	Employed part-timeUnemployed
	A student
	Retired
	• Other
	w many people in your household are employed full-time:
Ple	ase circle only one of the following:
	• 1
	• 2
	• 3
	• 4
	• 5
	67
	• 8
	• 9
	• 10
	 More than 10
Pie	 No formal education Elementary school High school CEGEP Diploma Undergraduate degree Graduate degree Other
	nere anything else that you like or do not like about riding a bicycle that you would like hare with us?
	
	order to be part of our draw for the various prizes please enter your email address or
you	ır phone number (We will contact you if you or your child win):



Adults after survey:

- Evaluation of Certificate Cyclist Averti program -

Parents and Legal tutors' questionnaire (After the program)

General	information	about v	VOII as	a C	clict.
General	IIIIOIIIIauoii	about	you as	a cy	Clist.

•	Please enter the entire code that is written on the letter that your the child's teacher gave you:
	Have you changed your cycling habits or perceptions since your child completed the "Certificat Cyclist Averti" program? (Circle your answer)
	YesNo
30.)	How have your cycling habits or perceptions changed? (Please write your answer below)

Attitudinal questions

- **31.)** Since your child completed the "Certificat Cycliste Averti" program, does s/he ride a bicycle to school when the weather allows? (Circle your answer)
 - Yes
 - No



4.a) With whom do you let your child cycle to school? (Circle all that apply)	

•	Alon	е
•	\sim	L

With family or friends

•	Other		

Please answer the following question if you answered "No" at question 4.

4.b) Since your child completed the "Certificat Cycliste Averti" program, the reason(s) that I still not allow him/her to cycle to school is/are because:

(Circle all that apply)

- I feel that he or she would not be safe from traffic
- I feel that he or she would not be safe from crime
- My child is not old enough
- My child has a disability
- My child does not know how to properly ride his/her bicycle alone
- I worry that his/her bicycle might be stolen
- There is not enough bicycle parking at school
- There's too much traffic close to the school
- It doesn't work for my schedule
- My child doesn't have a bicycle
- My child's books are too heavy
- My child has many after school activities that cannot be reached by bicycle

• (Other
•	. ALTIEL

32.) Now that your child completed the "Certificate Cycliste Averti" program, indicate whether each sentence is "Not a lot like your child", "A little like your child", or "A lot like your child." (Please do not ask your child for help with this section as it should be your perception (Check the appropriate category for each sentence)

	Not like my child	A little like my child	A lot like my child	Does not apply
My child likes riding a bicycle.	_	_		
Riding a bicycle is difficult for my child.				
When my child rides his/her bicycle s/he				
tries to follow the rules of the road.				
When my child cycles with friends or				
family, s/he rides side-by-side.				
My child listens to music and/or uses a				
phone while riding a bicycle.				
S/he holds the handlebars with two				
hands.				



S/he uses hand signals when s/he wants to turn.		
S/he rides his/her bicycle to school.		
S/he rides his/her bicycle on the weekend.		
S/he makes sure that s/he is visible to other users of the road when s/he uses a bicycle.		
S/he feels safe from traffic when s/he uses a bicycle.		
My child thinks that using a bicycle in the city is dangerous.		

Motivation:

33.) State your agreement with the following statements:

(Check the appropriate category for each sentence)

	I do not agree	l agree a little	I agree a lot
I think the "Certificat Cycliste Averti" program at			
school was useful for my child.			
My child feels more comfortable riding a bicycle as a			
result of the "Certificat Cycliste Averti" program.			
The "Certificat Cycliste Averti" program made my			
child a better cyclist.			

Is there anything else to share with us?	e that you like o	r do not like a	about riding a k	oicycle that yo	u would like

35.) In order to be part of our draw for the various prizes please write your email address or your phone number (We will contact you if you or your child win):



Chi	ildren before survey: Student's questionnaire (Before the program)
<u>Ge</u>	neral information:
1.)	Please enter the entire code that is written on the letter that the teacher gave you:
2.)	How old are you?
3.)	Are you a boy or a girl? (Please check the appropriate answer)
4.)	Do you have a bicycle? (Circle your answer)
	 Yes, I have my own bicycle Yes, I share one with my brother or sister No
5.)	Do you own a bicycle helmet? (Circle your answer)
	YesNo
6.)	Do you know how to ride a bicycle? (Circle your answer)
	YesNo
	Please answer the two following questions if you answered "Yes" at question 6.
	6.a) Who taught you? (Circle your answer)

• A family member



- I learned at school
- I learned at summer camp
- I took a class
- Other____

6.b) I usually ride my bicycle:

(Circle all that apply)

- Alone
- With friends
- With my family
- **7.)** During the spring and summer, how many days a week do you usually ride a bicycle? (Circle your answer)
 - 0 days
 - 1-2 days a week
 - 3-4 days a week
 - 5 or more days a week
 - A couple of times a month
 - A couple of times a year
- **8.)** Has anyone taught you about bicycle safety? (Circle your answer)
 - Yes
 - No, I taught myself
 - No, I don't know anything about bicycle safety

Please answer the following question if you answered "Yes" at question 8.

- 8.a) Who taught you about bicycle safety? (Circle all that apply)
 - My mom, dad, or grandparents
 - Other relative
 - My friends
 - A teacher at school
 - From someone at a bicycle or sports shop
 - Other



Attitudinal questions

9.) Indicate whether each sentence is "Not a lot like you", "A little like you", or "A lot like you". (Check the appropriate category for each sentence)

	Not like	A little like	A lot like	Does not
	me	me	me	apply
I like riding a bicycle.				
Riding a bicycle is difficult for me.				
When I ride my bicycle I try to follow the				
rules of the road.				
When I cycle with my friends or family, we				
ride side-by-side.				
I listen to music and/or use a phone while				
riding a bicycle.				
I hold the handlebars with two hands.				
I use hand signals when I want to turn.				
I ride my bicycle to school.				
Tride my bicycle on the weekend.				
I make sure that I'm visible to other users of				
the road when I use my bicycle.				
I feel safe from traffic when I use a				
bicycle.				
I think that using a bicycle in the city is	·			
dangerous.				

Skills:

10.) The key principles of safety are:

(Circle all that apply)

- To pay attention
- To look ahead
- To follow the rules of the road
- To be visible
- To let other users of the road know your intentions

11.) I am familiar with traffic signs in Quebec:

(Circle your answer)



- Yes
- No

12.)What does this sign mean? (Circle your answer)



- It indicates that I have to ride my bicycle on the bicycle path
- It indicates that I need to get off my bicycles for safety reasons
- It indicates that only bicycles are allowed
- I don't know

13.) What does this sign mean? (Circle your answer)



- It indicates that cyclists can ride in the wrong direction on a one-way street
- It indicates that motor vehicles are allowed, but not cyclists
- It indicates that cyclists are allowed in this one-way street, but they have to walk their bicycle
- I don't know

14.) What does this sign mean? (Circle your answer)





- It indicates that cyclists and pedestrians cannot enter
- It indicates that cyclists and pedestrians must use this route
- It indicates that there is bicycle parking ahead
- Idon't know

15.) What does this sign mean? (Circle your answer)



- Indicates that pedestrians and cyclists must activate the crossing signal to cross the intersection
- Indicates that this crosswalk is reserved for cyclists only
- It indicates that cyclists and pedestrians must use this route
- Idon't know



16.) Circle the correct answer:



- The cyclist is about to slow down
- This cyclist wants to turn left
- This cyclist wants to stop
- I don't know

17.) Circle the correct answer:



- This cyclist wants to turn left
- This cyclist wants to slowdown or stop
- This cyclist wants to continue straight
- Idon't know



18.) Circle the correct answer:

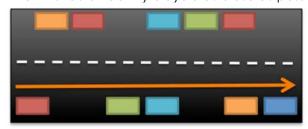


- This cyclist wants to turn right
- This cyclist wants to stop or slow down
- This cyclist is waving "hello"
- I don't know

19.) Which of the following statements is safer when cycling along parked automobiles? (Circle your answer)



a. I should ride my bicycle as close as possible to the parked automobiles



b. I should ride my bicycle in a straight line

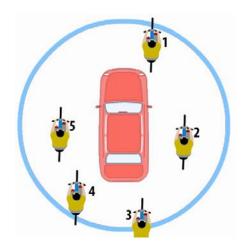


20.) Why should you establish visual contact with drivers? (Why should you look drivers in the eye?)

(Circle all that apply)

- To check if they are saying something to you
- To make sure that my intentions are understood
- To make sure drivers have seen me
- To be polite and friendly with other users of the road
- To make sure that other users of the road respect me

21.) Which cyclist is in danger of not being seen by the driver? (Circle your answer)



- 5 and 4
- 2 and 4
- 3 and 1
- 2 and 5
- 2, 4 and 5

Motivation:

22.) Indicate whether each sentence is "Not a lot like you", "A little like you", or "A lot like you". (Check the appropriate category for each sentence)



	Not like me	A little like me	A lot like me	Does not apply
I would like to cycle more than I currently do.				
I am looking forward to participating in the "Certificat Cycliste Averti" program.				



Children after survey:

- Evaluation of Certificat Cycliste Averti program -Student's questionnaire (After the program)

General	inform	ation:
General		ıalıvı.

General information:
25.) Please enter the entire code that is written on the letter that the teacher gave you:
26.) Do you have a bicycle? (Circle your answer)
 Yes, I have my own bicycle Yes, I share one with my brother or sister No
27.) Do you own a bicycle helmet? (Circle your answer)
YesNo
28.) Do you know how to ride a bicycle? (Circle your answer)
YesNo
Please answer the two following questions if you answered "Yes" at question 4.
6.a) Who taught you? (Circle your answer)
A family memberI learned at school

6.b) I usually ride my bicycle:

 I took a class Other____

• I learned at summer camp

(Circle all that apply)



- Alone
- With friends
- With my family
- **29.)** During the spring and summer, how many days a week do you usually ride a bicycle? (Circle your answer)
 - 0 days
 - 1-2 days a week
 - 3-4 days a week
 - 5 or more days a week
 - A couple of times a month
 - A couple of times a year
- **30.)** Has anyone taught you about bicycle safety? (Circle your answer)
 - Yes
 - No, I taught myself
 - No, I don't know anything about bicycle safety

Please answer the following question if you answered "Yes" at question 6.

- 8.a) Who taught you about bicycle safety? (Circle all that apply)
 - My mom, dad, or grandparents
 - Other relative
 - My friends
 - A teacher at school
 - From someone at a bicycle or sports shop
 - Other_____

Attitudinal questions

31.) Indicate whether each sentence is "Not a lot like you", "A little like you", or "A lot like you". (Check the appropriate category for each sentence)

	Not like	A little like	A lot like	Does not
	me	me	me	apply
I like riding a bicycle.				
Riding a bicycle is difficult for me.				
When I ride my bicycle I try to follow the				
rules of the road.				



When I cycle with my friends or family, we		
ride side-by-side.		
I listen to music and/or use a phone while		
riding a bicycle.		
I hold the handlebars with two hands.		
I use hand signals when I want to turn.		
I ride my bicycle to school.		
I ride my bicycle on the weekend.		
I make sure that I'm visible to other users of		
the road when I use my bicycle.		
I feel safe from traffic when I use a		
bicycle.		
I think that using a bicycle in the city is		
dangerous.		

Skills:

32.) The key principles of safety are:

(Circle all that apply)

- To pay attention
- To look ahead
- To follow the rules of the road
- To be visible
- To let other users of the road know your intentions

33.) I am familiar with traffic signs in Quebec:

(Circle your answer)

- Yes
- No

34.)What does this sign mean? (Circle your answer)





- It indicates that I have to ride my bicycle on the bicycle path
- It indicates that I need to get off my bicycles for safety reasons
- It indicates that only bicycles are allowed
- I don't know

35.) What does this sign mean? (Circle your answer)



- It indicates that cyclists can ride in the wrong direction on a one-way street
- It indicates that motor vehicles are allowed, but not cyclists
- It indicates that cyclists are allowed in this one-way street, but they have to walk their bicycle
- I don't know

36.) What does this sign mean? (Circle your answer)



- It indicates that cyclists and pedestrians cannot enter
- It indicates that cyclists and pedestrians must use this route



- It indicates that there is bicycle parking ahead
- Idon't know

37.) What does this sign mean? (Circle your answer)



- Indicates that pedestrians and cyclists must activate the crossing signal to cross the intersection
- Indicates that this crosswalk is reserved for cyclists only
- It indicates that cyclists and pedestrians must use this route
- Idon't know

38.) Circle the correct answer:



- The cyclist is about to slow down
- This cyclist wants to turn left
- This cyclist wants to stop
- I don't know



39.) Circle the correct answer:



- This cyclist wants to turn left
- This cyclist wants to slowdown or stop
- This cyclist wants to continue straight
- Idon't know

40.) Circle the correct answer:



- This cyclist wants to turn right
- This cyclist wants to stop or slow down
- This cyclist is waving "hello"
- I don't know



41.) Which of the following statements is safer when cycling along parked automobiles? (Circle your answer)



c. I should ride my bicycle as close as possible to the parked automobiles



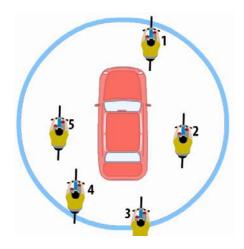
d. I should ride my bicycle in a straight line

42.) Why should you establish visual contact with drivers? (Why should you look drivers in the eye?)

(Circle all that apply)

- To check if they are saying something to you
- To make sure that my intentions are understood
- To make sure drivers have seen me
- To be polite and friendly with other users of the road
- To make sure that other users of the road respect me
- **43.)** Which cyclist is in danger of not being seen by the driver? (Circle your answer)





- 5 and 4
- 2 and 4
- 3 and 1
- 2 and 5
- 2, 4 and 5

Motivation:

44.) Indicate whether each sentence is "Not a lot like you", "A little like you", or "A lot like you". (Check the appropriate category for each sentence)

	Not like me	A little like me	A lot like me	Does not apply
The bicycle classes at my school made me a better cyclist				
I feel more comfortable using a bicycle now than I did before the "Certificat Cycliste Averti" program				
I will cycle more now that I took the cycling classes				

-	there anything else that you like or do not like about riding a bicycle that you would like share with us?
-	
-	



46.) In order to be part of our draw for the various prizes please write your parent's or legal tutor's email address or phone number:

•